

Grow and Sustain your Membership

What is needed to move your club training to the next stage and what is the next stage?

What is the next stage?

- **Continued training**
 - Provide time for practise in a controlled environment
 - Help with goal setting to help with a pathway to the next level
 - Arrange the appropriate courses for the levels required or sign post to the right training centre.
 - Ensure good links are maintained to other club activities
 - Bring racing into training sessions
- **Racing**
 - Provide a buddy system
 - Friendly advice
 - Personal coaching
 - Boat preparation, a well set up boat will be much easier to sail
 - Allow back of fleet coaching
 - Fleet captains
 - Simple race management systems (simplify sailing instructions)
 - Provide start racing days
 - Make the start of the race less intimidating
 - Individual timed starts
 - Reduce number on line (flights)
 - Specific daily advice (all starts are different)
 - Other formats for racing
 - Round the cans, short races, keep racing interesting
 - Average Lap racing
 - Set a race time limit, record number of laps mathematical calculation of the winner
 - Pursuit races
 - Reduce the intimidation factor from experienced racers

Sailors like to be rewarded find ways to give prizes to new and novice racers
- **Cruising**
 - Set up family cruises
 - Make the cruise appeal to different levels of sailors
 - Race for the speedy sailors
 - Educational (questions along the way)
 - Achievable destination but still a challenge
 - Something to look forward to (picnic, Public house etc)
 - Regular cruises new destinations
 - Swap crews
- **Social**
 - Friendly club
 - Turn events into socials (after drinks etc)
 - Generate confidence and social talking amongst members.