

Advertising in Wavelength

Copy dates

- April 2012 issue: 31 January
- September 2012 issue: 11 July

Note: The following prices are subject to VAT.

Display ads:

Size	Printed	Online	Dimensions
Full page	£545	£250	Trim size: 210mm x 297mm, bleed size: 216mm x 303mm
Half page landscape	£345	£175	194mm x 125mm
Quarter page	£245	£115	125mm x 95mm
Eighth page	£145	£85	60mm x 95mm

Bookings for display ads can be made through bh Publications on 01202 765988.

Full payment must be received by bh Publications before the publication date.

Jobs page (recognised training centres):

Lineage job ads:	Free	Up to 100 words plus contact details and small logo
Display job ads: (See technical details below)	Quarter page £40	Dimensions: 125mm high x 95mm wide
	Eighth page £20	Dimensions: 60mm high x 95mm wide
Bookings for job ads can be made direct with RYA on 023 8060 4178 or wavelength@rya.org.uk Full payment must be received by RYA before the publication date.		

Jobs page (non-recognised training centres):

Lineage job ads:	£20	Up to 100 words plus contact details and small logo
Display job ads: (See technical details below)	Quarter page £80	Dimensions: 125mm high x 95mm wide
	Eighth page £40	Dimensions: 60mm high x 95mm wide
Bookings for job ads can be made direct with RYA on 023 8060 4178 or wavelength@rya.org.uk Full payment must be received by RYA before the publication date.		

Jobs page - people looking for work (RYA instructors only):

Lineage job ads:	Free	Up to 100 words plus contact details and small logo
Bookings for job ads can be made direct with RYA on 023 8060 4178 or wavelength@rya.org.uk		

Technical details for display ads

Artwork must be supplied as a CMYK, press-optimised PDF. Any PDFs with RGB embedded images are not acceptable as these can cause reproduction problems and output colour cannot be guaranteed. All fonts must be embedded or converted to outlines. We can also accept documents in InDesign, Quark, Photoshop and Illustrator. Please ensure you include the relevant hi-res images and logos together with fonts, including a colour proof of your advert so we can accurately check it for any glitches. We will need to re-work and charge for any adverts created in Microsoft Publisher, Word, Word Art or similar programs.

All digital photographs must be supplied at 300dpi resolution, at the same size or larger than the printed image size. Please ensure that you have the right to use any image you include in your advert.