

RYA NI Strategy

What are we going to cover?

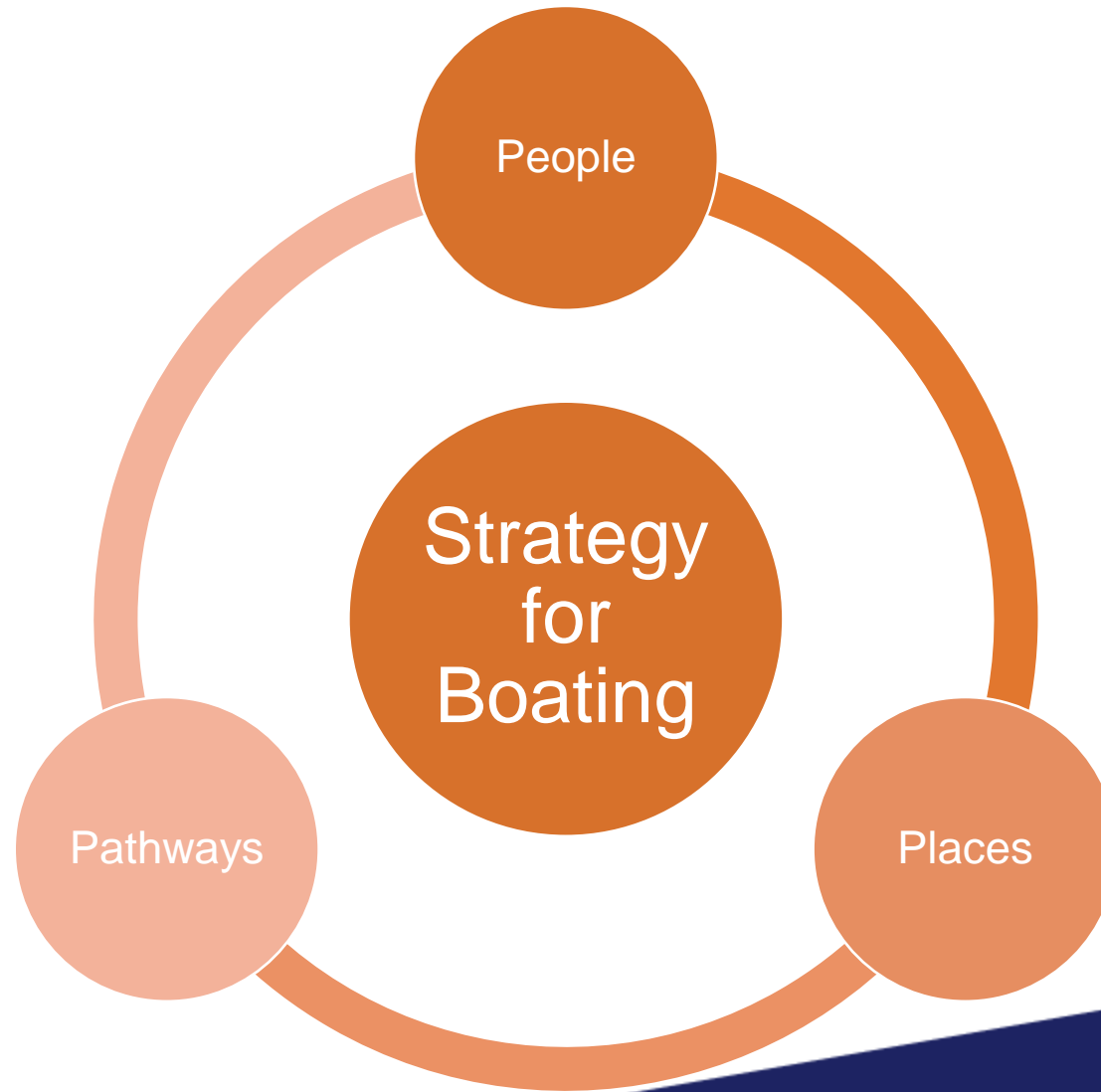
- The framework for the strategy
- Our Values and Guiding Principles
- Strategic Priorities

What more have we got to do?

The How

- How we will live by our values and guiding principles
- How we will deliver against the strategic priorities
- How we will measure success

How was this strategy developed?





RYA NI Strategy

Vision

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An active boating community, working together on or around the water, where everyone has a place.

Mission statement

To inspire a love of boating by connecting and motivating the boating community to create fun and inclusive environments, empowering people to develop and succeed through their chosen pathways.

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Values

We are:



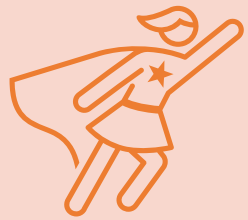
Approachable and Supportive

We want the **People** and **Places** involved in boating to feel comfortable reaching out for support, to staff, board members or the wider boating community. We will build trust with key stakeholders so we can connect and work together to do the right thing for boating in NI.



Visible

We want to be where the action is happening and believe that we learn the most when we get out from behind desks and are on the ground engaging with the **People** and **Places** involved in making boating great in NI.



BRAVE and ADVENTUROUS

Being brave epitomises the behaviour of the **People** involved in boating on or around the water, from a new participant getting into a boat for the first time to an Official venturing abroad for their first International event. We will be inspired by the behaviours we see, being courageous to try new things and look for innovative approaches to develop boating.



OPEN, HONEST AND TRANSPARENT

We will be open and transparent about the decisions we make and how we make them and be honest about what we can and can't do. We will be open minded and encourage others to do the same to enable boating to adapt to the changing environment around us.



Passionate and Proud

We are continually inspired by the **People** involved in the sport and we will feed off this passion to make a positive difference for boating. We will take pride in promoting the achievements and milestones reached by the **People** and **Places** connected to the boating community.

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Guiding Principles

People First



We will take pride in being a **People** first organisation, continually putting **People** at the heart of our decisions.

Education Before Legislation



When we want to challenge the status quo or strive for change across the sport we will focus on giving the tools and learning required to enable change.

Sustainably Minded



We will lead by example, promoting best practice the Places in Northern Ireland so that collaboratively, we protect the environment and reduce adverse impacts that activity may have.

Enabling and Collaborative



We will look to connect the **People** and **Places** that have common interests or priorities to enable ongoing sharing, learning and uncovering new ways of doing things to develop **Pathways** across boating.

Celebrating Difference



We will do more work to understand the diversity, or lack of, that exists in all areas of boating, so we know where progress needs to be made. Where there is an under representation in our sport, we will take action to influence positive change.

Always Learning



We will be committed to understanding more about the lived experiences of **People**, the environments and culture that exists in **Places**, and the inclusiveness of the **Pathways** in boating. The decisions we make will be led by research and insight and we will ensure that any learning is shared across the boating community.

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Strategic priorities

A group of people, mostly women, are gathered in a marina. They are wearing blue jackets and life jackets, suggesting they are participating in a sailing activity. In the background, several sailboats are docked at a pier. The scene is set outdoors with a clear sky and some buildings visible in the distance. The overall atmosphere is one of a community or training session.

Strategic Priority 1 – To inspire the People involved in boating to give or continue to give their time as a volunteer

Strategic Priority 2 – Unlock and re-imagine the boating pathway so a wider group of people are inspired to stay in boating

A semi-transparent image of a harbor with several boats docked. In the foreground, a group of people are on a boat. One person is wearing a wheelchair. The text is overlaid on this scene.

Strategic Priority 3 – To inspire the boating community ‘to be the change’ that delivers greater Women and Girls and Disability representation across  all levels and aspects of the sport

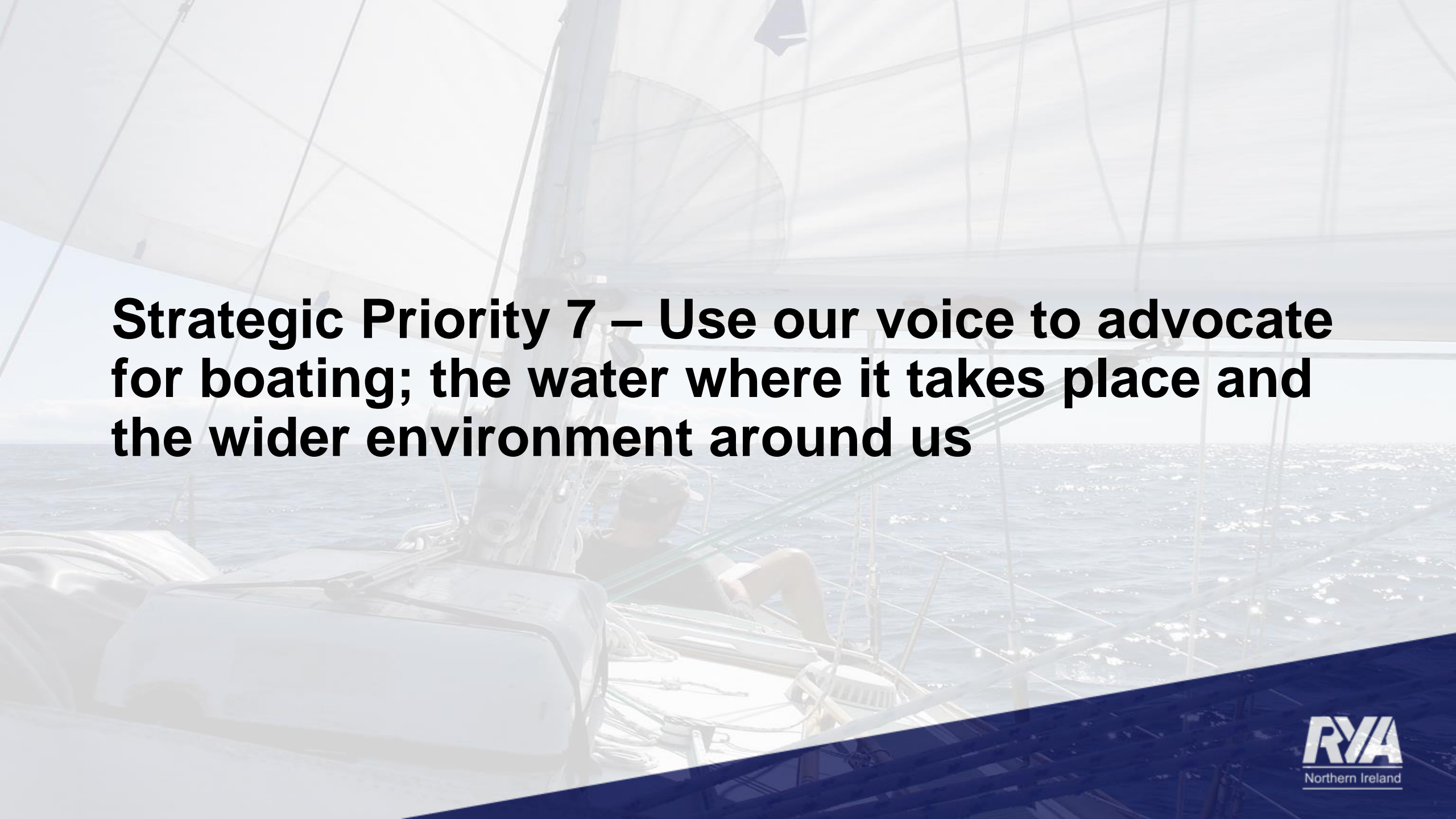


Strategic Priority 4 – Shout louder about boating, taking pride in what those involved achieve and celebrate the benefits that being in and around the water brings

Strategic Priority 5 – Create an environment where People and Places are empowered to connect, lead, develop and become pioneers in the sport

A photograph of a sailboat with a yellow sail and crew members on the water. The sail has the number '6581' and '1822' on it. The crew members are wearing orange and blue gear. The boat is on the water, and the background is a hazy sky and water.

Strategic Priority 6 – Drive a performance system that maximises the potential of sailors and windsurfers to go on to deliver success on the World/International Stage

A person is seen from behind, sitting on the deck of a sailboat. The sailboat's mast and rigging are visible, and a large white sail is partially unfurled. The background shows a vast blue ocean under a clear sky. The overall image has a light, semi-transparent overlay.

Strategic Priority 7 – Use our voice to advocate for boating; the water where it takes place and the wider environment around us

Strategic Priority 8 – Strengthen board leadership, leading by example and ensuring integrity and high standards are at the heart of what we do.

Next steps

- Two online webinar sessions
 - 10th and 12th January 2023
- Online feedback form