

We're all in.

Inspiring New Volunteers

2023-24
Support Document



Inspiring New Volunteers

Inspire people to give or continue to give their time

We consistently hear from clubs and centres about the risk of volunteer burnout due to the difficulty of attracting new volunteers and keeping current volunteers active.

“We’re all in”, is our programme to tackle this and is the first of our four strategic aims; “Inspire people to give or continue to give their time” in our strategy [“Navigating the Future”](#)



Volunteer Engagement Event

Bringing a focus

We want to bring a focus on volunteering in clubs. Although it was highlighted as a key issue, very few clubs had volunteer plans, or a dedicated role in place to address the issue.

“We’re all in” will assist clubs in running a successful volunteer engagement event right at the start of their season, in April/May 2024.

In designing the event, we will help you plan to make the most of the day, taking into account factors that volunteers may be looking for and your club’s own needs.

Support

Funding

Successful applicants can avail of the funding to help run their event.

It will be up to the club to decide where that money needs to be spent.

The funding available will be dependent on the number of applications and will range from £150 – £300 per club.

Volunteer Training

We will have a second fund of the same amount available to support volunteer training. Also in the range of £150 – £300 per club.



Support

Workshops

In addition to the funding, we will run a series of 3 workshops.

One on volunteer planning, one on culture and engagement and a final one on planning the volunteer event, sharing ideas.

- The workshops will be a mix of online and in-person or hybrid events.
- You do not have to be involved in the application process to attend.
- It does not have to be the same person from a club at each event. But these workshops will be key in making the most of the engagement event and funding.



Support

1-to-1 support

Throughout the process, we will meet with you and your club committee to go over the specific volunteering needs you have.

We will also work closely with you on the design of your volunteer event, including being there on the day for support.



The Event

- The style of event and size will be down to you.
- Our workshops and meetings will give you ideas on how to make the most of the event.
- It could be part of an existing event such as 'yard clear up day' or 'opening day'.
- It should invite potential volunteers, most likely current club members.
- You will have prepared some role descriptions and thought about ways of talking about volunteer roles.
- We will be there to help!



Application

Are there many forms?!

The online application form should not be too onerous!

Application criteria:

- Be an affiliated club
- Submit the application by the 8th December 2023
- Attend a minimum of 2 of the workshops.
- Run a volunteer engagement event.
- Have at least one meeting with RYANI staff.

[Online Application Form.](#)

In this process, we would like to involve clubs of varying size and/or area to see how it impacts or needs to be adapted.

Therefore, the size of the club, location in the province and other funding previously granted may be considered if the programme is over-subscribed.

Reporting

Does it work?

In running a programme like this, we need to know if it is having the impact that we thought it would. This can help us with future funding bids, the figures could help you with the same. We will also use feedback to adapt future programmes.



Information to gather:

- Number of volunteers needed
- Types of roles that are hard to fill
- Number of volunteers recruited
- Number of attendees at your engagement event
- Case study on your club, any changes made, impact of change.
- Case study on a volunteer, new – training, old guard – do you find club easier to run?
- Broader impacts of being part of the programme. Have you changed anything about club

FAQ's

Question	Answer
How many volunteer workshops are they committing to and when will they be (in person/webinar form/1 hour/full day etc)?	Workshops will be a mix of webinar and in person with hybrid options (ie, you can dial into an 'in-person' event. Club
What can the money be used for (both the event and training support pot)?	Event money is for what the club would like to put it towards for the running of the engagement event. The Training support money can be used towards RYA qualifications. We will put the funds towards your course costs.
How many volunteers can be supported?	This will be up to the applicant club.
Does the money go to the individuals or to the club?	The money goes to the club for the event. Training support will be given off the cost of course costs*.
When does the funding need to be used by?	The Event grant will be paid out before the event and before the end of March 2024. The Training grant can be availed of until end March 2025.
	*Unless at the discretion of the RYA staff team.

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