

To Develop **and**
Retain the Best
Racing Sailors in
the World



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Critical Success Factors

1. Create **fast sailors** in all conditions
2. To develop **mentally and physically robust** sailors that do not break down
3. To develop excellent **non dependent decision-makers**
4. To develop sailors that **excel under extreme pressure**
5. To nurture passion, professionalism and a **performance mindset**



Passionately Ambitious

'Be the best you can be'

Junior

- Excited and enthusiastic about the journey

Youth

- Committed to your programme

P3

- Hunger and desire to improve your performance through prioritisation

Staff

- Invested in the sailors and your own journey to success



Curiosity

‘Fascination with the process of learning’

Junior

- Willing to learn new things

Youth

- Experimenting with different ways of learning

P3

- Motivated to learn from all experiences

Staff

- Exploring opportunities to improve the pathway



Courage and Determination

‘Never give up’

Junior

- Keep on trying, no matter what the challenge

Youth

- Embrace failure in order to ultimately succeed

P3

- Strive to bounce back after a setback

Staff

- Have the confidence to challenge and be challenged



Ownership

‘Take responsibility’

Junior

- Start to do things for yourself

Youth

- Take responsibility for your actions

P3

- Manage your own programme

Staff

- Be accountable for your work



Respect and Integrity

“Doing the right thing”

Junior

- Play by the rules

Youth

- Exhibit sportsmanship

P3

- Exhibit professionalism

Staff

- Be open, honest and trustworthy

